

SPONSORSHIP INFORMATION

Stepping Out in Style

An Evening of Fashion

Presented by

The Women's Board of
Baptist Health Care Foundation

October 26, 2023

Women's Board
OF BAPTIST HEALTH CARE
FOUNDATION



Stepping Out in Style

An Evening of Fashion

**47th Annual Women's Board
Fashion Show**

October 26, 2023

Sanders Beach-Corinne Jones Resource Center

5:30 p.m. Cocktails, Silent Auction and Hors D'oeuvres
6:30 p.m. Program and Live Auction
7 p.m. Fashion Show

Reserve your seat along the runway for a night of fun, fashion and philanthropy. Partnering with locally owned boutiques and generous sponsors, the annual Women's Board Stepping Out in Style Fashion Show features professional and local models who will showcase the latest trends on the catwalk. The show includes hors d'oeuvres, live and silent auctions, and a bar.

Proceeds from this year's event will support the senior adult facility within the Behavioral Health Unit at the new Baptist Hospital campus. Baptist is proud to offer this specialized area to meet the needs of older adults in our community. These patients require special consideration in mobility, more advanced medical care, lower stimuli environments and varying treatments to provide cognitive care.

Please consider joining us to support our Mission of helping people throughout life's journey.



Sponsorship Levels

- Presenting Sponsor / \$20,000 (one available):** VIP seating* for 20, name included in press release, logo in print and broadcast advertising, logo in event video recognition, a two-page color program ad, logo and name listed on Baptist Health Care (BHC) Foundation website, presenting sponsor presentation, promotional items (400 pieces) in all swag bags, logo on swag bags (400 pieces), 20 VIP swag bags, company prominently listed on all marketing materials
- Haute Couture / \$5,000:** VIP seating* for 10, name included in press release, logo in print and broadcast advertising, logo in event video recognition, full-page color program ad, name listed on BHC Foundation website, promotional items (400 pieces) in all swag bags, 10 VIP swag bags
- Sips & Cocktails Bar Sponsor / \$2,500 (two available):** VIP seating* for six, logo to be displayed on one of the hosted event bars, name included in press release, name in print and broadcast advertising, logo in event video recognition, full-page color program ad, name listed on BHC Foundation website, promotional items (400 pieces) in all swag bags
- Avant Garde / \$2,500:** VIP seating* for eight, name included in press release, name in print and broadcast advertising, logo in event video recognition, full-page color program ad, name listed on BHC Foundation website, promotional items (400 pieces) in all swag bags
- In Vogue / \$1,500:** VIP seating* for six, name in print advertising, event video recognition, half-page color program ad, name listed on BHC Foundation website, promotional items (400 pieces) in all swag bags
- Designer / \$1,000:** VIP seating* for four, event video recognition, quarter-page color program ad, name listed on BHC Foundation website, promotional items (400 pieces) in all swag bags
- Trendsetter / \$500:** VIP seating* for four, event video recognition, quarter-page black and white program ad
- Fashionista / \$250:** General seating for two, event video recognition, name listed in program

*VIP seating will be assigned.

Deadlines:

Deadline for print advertising is **Friday, Sept. 15, 2023**. Deadline for event recognition is **Friday, Oct. 6, 2023**.
Deadline for promotional items is **Friday, Oct. 20, 2023**. Drop off or deliver to Foundation by **Oct. 20**.

Please email sponsorship ad/logo to **melissa.schmiedeskamp@bhcpns.org** by the above deadline(s) to ensure it will be included in the event program and/or video recognition and website.

Note: Images for program ads should be a minimum resolution of 300 dpi.

Donor Name/Company: _____

(As it should appear in print)

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

Payment method:

Please remit sponsorship form and payment to:

Baptist Health Care Foundation, P.O. Box 17500, Pensacola, FL 32522

Check enclosed. (made payable to: Women's Board of BHCF)

Please invoice.

Pay online. (baptisthealthcarefoundation.org)

For additional information, please call **850.469.7464** or email **melissa.schmiedeskamp@bhcpns.org**.

About Baptist Health Care

Baptist Health Care is a not-for-profit health care organization based in Northwest Florida that is committed to helping people throughout life's journey. Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, four medical parks, Andrews Institute for Orthopaedics & Sports Medicine and a large network of primary care and specialty physicians. Baptist Health Care is one of the largest non-governmental employers in Northwest Florida.

Baptist Health Care • Baptist Hospital • Gulf Breeze Hospital • Jay Hospital
Baptist Medical Park – Nine Mile • Baptist Medical Park – Navarre
Baptist Medical Park – Pace • Baptist Medical Park – Airport
Andrews Institute • Baptist Medical Group • Baptist Heart & Vascular Institute
Baptist Health Care Foundation



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