

SPONSORSHIP INFORMATION

Stepping Out in Style

An Evening of Fashion

Presented by

The Women's Board of
Baptist Health Care Foundation

October 27, 2022



Stepping Out in Style

An Evening of Fashion

46TH ANNUAL WOMEN'S BOARD FASHION SHOW

October 27, 2022

Sanders Beach-Corinne Jones Resource Center

- 5:30 p.m. Cocktails, Silent Auction and Hors D'oeuvres
6:30 p.m. Program and Live Auction
7 p.m. Fashion Show

Reserve your seat along the runway for a night of fun, fashion and philanthropy. Partnering with locally owned boutiques and generous sponsors, the annual Women's Board Stepping Out in Style Fashion Show features professional and local models who will showcase the latest trends on the catwalk. The show includes hors d'oeuvres, live and silent auctions, and a cash bar.

Proceeds from this year's event will help build a playground for the Behavioral Health Unit at the new Baptist Hospital campus. The Behavioral Health Unit provides care to thousands of individuals requiring inpatient behavioral health care each year. More than 1,100 of these patients are children ages 10 to 17 with some patients as young as age 5. The playground will offer a fun and welcoming environment and allow our youngest patients to focus on their recovery. The Behavioral Health Unit will open along with the new Baptist Hospital campus in the fall of 2023. Please consider joining us to support our Mission of helping people throughout life's journey.



SPONSORSHIP LEVELS

HAUTE COUTURE / \$5,000

VIP seating* for 10, name included in press release, logo in print and broadcast advertising, logo in event video recognition, full-page color program ad, name listed on Baptist Health Care (BHC) Foundation website, promotional items (500 pieces) in all swag bags, 10 beverage tickets and 10 VIP swag bags

AVANT GARDE / \$2,500

VIP seating* for eight, name included in press release, name in print and broadcast advertising, logo in event video recognition, full-page color program ad, name listed on BHC Foundation website, promotional items (500 pieces) in all swag bags and eight beverage tickets

IN VOGUE / \$1,500

VIP seating* for six, name in print advertising, event video recognition, half-page color program ad, name listed on BHC Foundation website, promotional items (500 pieces) in all swag bags and six beverage tickets

DESIGNER / \$1,000

VIP seating* for four, event video recognition, quarter-page color program ad, name listed on BHC Foundation website, promotional items (500 pieces) in all swag bags and four beverage tickets

TRENDSETTER / \$500

VIP seating* for four, event video recognition, quarter-page black and white program ad and four beverage tickets

FASHIONISTA / \$250

General seating for two, event video recognition, program listing and two beverage tickets

**VIP seating will be assigned.*

DEADLINES:

Deadline for print advertising is **Friday, Sept. 16, 2022.**

Deadline for event recognition is **Friday, Oct. 7, 2022.**

Deadline for promotional items is **Friday, Oct. 21, 2022.** Drop off or deliver to Foundation by **Oct. 21.**

Please email sponsorship ad/logo to melissa.schmiedeskamp@bhcpns.org by the above deadline(s) to ensure it will be included in the event program and/or video recognition and website.

Note: Images for program ads should be a minimum resolution of 300 dpi.

Donor Name/Company: _____

(As it should appear in print)

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

PAYMENT METHOD:

Please remit sponsorship form and payment to:

Baptist Health Care Foundation, P.O. Box 17500, Pensacola, FL 32522

Check enclosed. (made payable to: Women's Board of BHCF)

Please invoice.

Pay online. (BaptistHealthCareFoundation.org)

For additional information, please call **850.469.7464** or email melissa.schmiedeskamp@bhcpns.org.

ABOUT BAPTIST HEALTH CARE

Baptist Health Care is a not-for-profit health care organization based in Northwest Florida that is committed to helping people throughout life's journey. The organization is a proud member of the Mayo Clinic Care Network. Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, four medical parks, Andrews Institute for Orthopaedics & Sports Medicine and a large network of primary care and specialty physicians. Baptist Health Care is one of the largest non-governmental employers in Northwest Florida.

Baptist Health Care • Baptist Hospital • Gulf Breeze Hospital • Jay Hospital
Baptist Medical Park – Nine Mile • Baptist Medical Park – Navarre
Baptist Medical Park – Pace • Baptist Medical Park – Airport
Andrews Institute • Baptist Medical Group • Baptist Heart & Vascular Institute
Baptist Health Care Foundation • Mayo Clinic Care Network



P.O. BOX 17500
PENSACOLA, FL 32522

BAPTISTHEALTHCAREFOUNDATION.ORG