**BAPTIST HEALTH CARE FOUNDATION** 

# **IMPACT REPORT**

2023















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#### **Team**

Mark Faulkner, President & CEO
Jennifer Grove, Vice President External Relations
KC Gartman, Chief Development Officer
Heather Moorer, Development Director
Maegan Leonard, Program Manager
Sophia Frome, Database Specialist
Melissa Schmiedeskamp, Development Coordinator



### **Board of Directors**

Margaret T. Stopp, Chair Pamela H. Caddell, Vice Chair Brett Barrow, Vice Chair Charles F. Gund Jr., Treasurer Robert L. Jones III, Secretary

Tasha Avery Kristin Longley
Pelbreton Balfour, M.D. Adela F. Lubkowitz
An Hayward Mike Morette
Anna Kisor, PharmD Betty Roberts
Pete Lauter John Sullivan, M.D.
Jessica Lee Doug Woodward

## **OUR IMPACT**

SNAPSHOT
OF GIFT
DISTRIBUTION



**\$63,179** CANCER



**\$601,447**GREATEST NEED



HELPING HANDS



**\$45,137**FAITH HEALTH

NETWORK



\$144,053 WOMEN'S SERVICES



**\$63,169**HEART/STROKE



**\$34,129**SPEECH & HEARING



**\$48,832**OTHER GIFTS



**\$3,561,563**TRANSFORMING
BAPTIST



\$4,734,687

GRAND TOTAL FY 2023 OUR MISSION of helping people throughout life's journey is what drives us to make an impact on the community by supporting Baptist Health Care. The snapshot above details the donations made in FY 2023 and demonstrates our commitment to Baptist Health Care and its many services.

# LETTER FROM THE CHIEF DEVELOPMENT OFFICER



What an exciting year it has been! In September 2023, we opened the doors of Baptist Hospital, Bear Family Foundation Health Center and Behavioral Health Unit on our new campus at the corner of Brent Lane and I-110. The new campus is one-of-a-kind – every detail in its design is purposefully and thoughtfully executed to create the ultimate healing and supportive environment for our patients, families and team members.



#### And you have been there with us every step of the way.

To our patients, team members, physicians, providers, boards of directors, volunteers, donors, community members and partners – our new campus has become a reality today. Thank you for believing in us and entrusting us to transform health care for our community for generations to come. We are excited about this next chapter in our future.

A few years ago, we embarked on a journey to secure philanthropic gifts in partnership with our community to support our new Baptist Hospital campus. Because of you, the Transforming Baptist campaign far exceeded our dreams of the impact that donor gifts could have for our organization. I am thrilled to share that we exceeded our initial \$10 million fundraising goal, raising a total of \$16,036,688 million.

The success of this campaign can be attributed to the collective efforts of countless individuals who share our vision of transforming health care for our community. I want to express my deep gratitude to each and every one of you for your unwavering commitment to our cause.

Our 2023 Impact Report highlights the many successes of the Foundation throughout the year, including several major donors who have joined us in **Transforming Baptist for the Future**. We are humbled by all gifts to the Foundation. Thank you for your trust, your support and your dedication to our Mission.

I would also like to thank our Foundation board members for their guidance, participation and unwavering support throughout our **Transforming Baptist** campaign and beyond. These individuals are an essential component to the success of the Foundation, and we are thankful for their leadership and dedication to our organization.

KC Gartman
Chief Development Officer

Baptist Health Care



The new **Baptist Hospital** campus, **Bear Family Foundation Health Center** and **Behavioral Health Unit** opened its doors to our community in September 2023. Our founders began this journey more than 70 years ago. In continuing that journey, we are proud of what we have accomplished today – *together*.

This campus was born from a legacy of putting people first by advancing health care access, experiences and outcomes for everyone. Through the generous support of our donors, the dedication of our skilled providers and the pursuit of excellence by our team members, we are able to bring the next generation of health care to our community. A vision this **bold** is never accomplished alone. We are grateful to our partners in philanthropy for helping move this vision forward.

### **MAJOR GIFT DONORS**

#### **Chad and Brooke Henderson**

A strong sense of family has been at the forefront of Chad and Brooke Henderson's life journey. Both have been greatly influenced by the important role of family in shaping their beliefs, priorities and actions. Growing up, each of their grandparents led by example in showcasing the significant positive impact of hard work coupled with genuine care and gratitude for their loved ones and respective communities.

It is with this mindset that Chad and Brooke were extremely proud to donate a transformational gift of \$1 million to the Foundation's *Transforming Baptist for the Future* campaign in the spirit of Chad's grandparents, Arch and Lorraine Henderson of Pensacola, Florida. In honor of this gift, the 80,000-square-foot medical office building on the new Baptist Hospital campus will be named the **Henderson Health Center**. This health center is scheduled to open in spring 2024.

"We think about how impressive this project is and the positive influence it will have on Northwest Florida," Brooke Henderson said. "We are grateful to live in a community with a provider like Baptist that has made such a significant long-term commitment by investing in this new campus."

Chad and Brooke have amassed numerous memories with Baptist Health Care over the years. They have four children – Charlie, Archie, Mary Jean and Hattie – all of whom were born at Baptist. In addition, both have parents and grandparents who received significant and meaningful care at Baptist. They wanted to give back to Baptist in a way that would have lasting impact for years to come. For that reason, they chose to support the growth at the new Baptist Hospital campus.

"One of the things that's most important to us is to lead by example, just as our grandparents did," Chad Henderson said. "We are blessed and fortunate enough to have had some financial success, so we want to give back and positively impact others. This is our first gift of this magnitude, and we hope it's not the last."





#### The James M. Cox Foundation

Cox Enterprises' founder, James M. Cox, believed strongly in giving back to the communities where the company does business, and one of many ways in which his values remain present today is through the James M. Cox Foundation. In recognition of his legacy, the foundation was created and named in his honor and provides funding for capital campaigns and special projects in communities where the company operates.

The James M. Cox Foundation awarded the Foundation a **\$500,000** grant to fund **CareView**®, a predictive patient monitoring system designed to help health care providers reduce falls, reduce self-harm



and increase patient safety. Because of this generous gift, Baptist can provide our patients and families with the highest level of safety during their stay at the new Baptist Hospital and Behavioral Health Unit.

The Behavioral Health Unit, an inpatient department of Baptist Hospital, will use a more robust version of CareView® for their specialized patient population. The patient monitoring solution uses infrared technology and 24-hour monitoring for patients perceived to be at risk for suicide or self-harm. CareView® also provides virtual bedrails that will alert care teams and allow for a faster response time. This technology is an ideal addition to the behavioral health geriatric unit, where patients are at a much higher risk for falls, especially at night.

#### Florida Power & Light Company

Florida Power & Light Company (FPL) is gearing up to celebrate its 100th anniversary of service to Florida communities. Currently in its 98th year, FPL is known for its history of giving back through philanthropic gifts, grant funding, community fundraisers and team member volunteer time.

The impact FPL team members have in Northwest Florida is evident with more than 3,000 volunteer hours in the Northwest Florida community and representation on more than 50 different organizational boards. Like Baptist, they believe in helping people throughout life's journey.



Historically, the partnership between Baptist and FPL, and formerly Gulf Power Company, has been strongly aligned in each company's mission, vision and values. The company has been contributing to the Baptist Health Care Foundation for more than 38 years, supporting various programs and services within Baptist's health care system.

FPL has made its largest gift given in the Northwest Florida region to the Foundation in support of the new Baptist Hospital campus. In honor of this generous \$500,000 gift, funded through the NextEra Energy Foundation, the Baptist Hospital cafeteria is named the FPL Energy Café.

### **MAJOR GIFT DONORS**

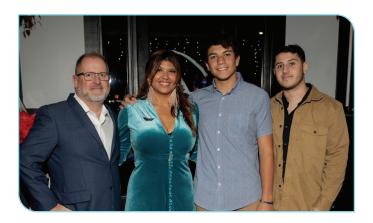
#### **The Gupta Family**

Amit Gupta, M.D., and his wife, Shruti, embody a sincere spirit of generosity and kind-heartedness. Their compassion and desire to help others stem from their Indian culture and strong family values. Growing up, they learned that giving back is essential, and they are grateful to their parents for teaching them the value of selflessness. The Guptas honored Dr. Gupta's parents, Girish S. and Vimu G. Gupta, with a monetary gift to the new Baptist Hospital campus. The Foundation named the **diagnostic imaging center** inside the Bear Family Foundation Health Center in honor of their transformational gift.



#### **Wendy and Joel Smith**

For Wendy and Joel Smith, helping children is their life's greatest passion. When they learned that Baptist was building a state-of-the-art Behavioral Health Unit (BHU) at the new Baptist Hospital campus, they knew they wanted to learn more. Wendy understands the challenges that children are faced with because she, too, has struggled with anxiety since she was 21 years old. She personally helped a young child through a difficult time recently and has seen first-hand the challenges people may go through to receive the care they need. The Smiths gave back in a meaningful way by making a transformational gift that will help children in need. The Foundation named the **child and adolescent wing** in the BHU in honor of their gift.



#### **Landrum Family Foundation**

LandrumHR has been serving our community for more than 50 years. The company's philanthropic spirit is strongly woven throughout LandrumHR's organizational culture and stems from original founder H. Britt Landrum Jr.'s passion and dedication to serving others. Its community-driven vision is evident across the agency's leadership and staff, as well as the Landrum family through the establishment of the Landrum Family Foundation in 2006. In its latest gift to Baptist, the Landrum Family Foundation donated \$100,000 in support of the new Baptist Hospital campus. The Foundation named the 1st floor conference room in honor of the Landrum family for their transformational gift.



#### **Margie and Alan Moore**

Margie and Alan Moore have always had a "pay it forward" mindset. They have also been blessed with great employers – Margie with Merrill Lynch and Alan with Fisher Brown Insurance – that have encouraged them to give back to the community. Alan was born at Baptist in 1952, one year after the hospital opened. Both of their daughters were born at Baptist, as well as two of their four grandchildren. Margie has been serving on Baptist boards and committees since 1990. Margie and Alan's latest impactful gift benefits the new Baptist Hospital campus. The Foundation named the **surgery discharge lounge** and the **4th floor conference room** in the hospital's cardiovascular intensive care unit in honor of the Moores' gift.



#### The Rockhill Family

James "Rock" and Jessica Rockhill both come from humble beginnings. James is from the inner city in the lower westside of Manhattan, while Jessica grew up in the small town of Bay Minette, Alabama. Their careers within the aviation community would eventually lead them to cross paths and begin their lives together. The couple was married in 2011 and have since been raising a family; building up their family businesses in Molino, Florida alongside James's three children, Peter, Jimmy and Thomas; and giving back to the community they now call home. The Rockhill family chose the Foundation for their latest impactful gift to benefit the new Baptist Hospital campus. The Foundation named the **surgery waiting area** in honor of their transformational gift.



#### **Additional Major Gifts**

The Behavioral Health Unit child/adolescent day room and adolescent courtyard was named in honor of the **D.W. McMillan Foundation**.

Baptist Hospital medical staff affairs room was named in honor of **James F. and Marti Vickery**.

**Brasfield & Gorrie General Contractors** hosted a golf tournament on Nov. 11, 2022, to raise funds to support the new hospital campus. Half of the **Town Square island garden** is named in the company's honor.



Dan and Kathy McMillan



Brasfield & Gorrie General Contractors

# TRANSFORMING BAPTIST FOR THE FUTURE DONOR CELEBRATIONS

The Foundation officially concluded its three-year **Transforming Baptist for the Future** capital campaign to support the new Baptist Hospital campus at the end of our fiscal year on Sept. 30, 2023. We are excited and humbled to announce that our final campaign total is **\$16,036,688**. We are grateful for our community's trust and unwavering support of Baptist Health Care throughout our journey to transform health care into the future for generations to come. We'd especially like to thank our campaign steering committee members for their guidance and support: Ron Jackson, Margaret Stopp, Laverne Baker, Shirley Henderson, John Peacock and Monica Sherman. We'd also like to thank our campaign small business council: Lewis Bear III, Laverne Baker, Barry and Laura Cole, Larry Kuhn, Mike Morette, Jessica Rockhill, Monica Sherman and Brian Williams.

# CAMPAIGN DONOR CELEBRATION



#### BEHAVIORAL HEALTH UNIT OPEN HOUSE

Sept. 13, 2023



#### PICK AND ALBERTA HOLLINGER DONOR WALL UNVEILING

Sept. 14, 2023





# RIBBON CUTTING AND CORNERSTONE UNVEILING

Oct. 12, 2023











# **Hospital Projects Supported**



Code Carts



Dialysis Machine



Breast Ultrasound



Lab Renovations

#### **Code Carts**

The Foundation purchased 69 new code carts to update and standardize the supply across Baptist, Gulf Breeze and Jay hospitals. The new carts keep all supplies organized inside drawers with each drawer having a breakaway lock that easily indicates which supplies were accessed and need replenishing. This process makes it more efficient and easier to get the carts back in service on the hospital floors to help patients in need.

#### **Dialysis Machine**

The Foundation helped purchase a new dialysis machine, called Tablo, for Baptist Hospital. This purchase allowed Baptist to create a new in-house dialysis program for acute care patients and hire six new nurses who are specifically trained in dialysis. The Tablo machine can perform extended treatments in the intensive care unit (ICU), conventional hemodialysis and ultrafiltration, allowing for technology standardization across the continuum of care.

#### **Breast Ultrasound**

The Foundation purchased a GE LOGIQ Fortis Ultrasound machine for the Gulf Breeze Hospital imaging services department. The machine is an all-in-one, high-performing ultrasound that can fit a multitude of needs. It is equipped with next-generation imaging technologies that provide exceptional image quality, clarity and clinical confidence. The diagnostic capability of this machine increases the probability of early mass detection, identification and treatment. The goal is to offer the most comprehensive breast imaging for the most favorable outcomes.

With the addition of this machine, we have been able to create a more convenient, comfortable and welcoming space for our breast imaging patients, eliminating the need for them to walk between floors of the hospital for mammography and ultrasound," said Amber Branch, imaging services manager, Gulf Breeze Hospital. "The patients have truly appreciated this new experience and comfort while the sonography and mammography teams have greatly benefited from being colocated, which has led to better communication and an enhanced patient experience.

#### **Operating Room Equipment**

The Foundation purchased new equipment and technology for the operating rooms at both Baptist and Gulf Breeze hospitals. In the Baptist OR, the new GlideScope Titanium LoPro improves laryngeal exposure, lowers lift force on patients and increases first-pass success rates. The Stryker Bone Mills will consistently and efficiently reduce bone to appropriate-size particles and reduce time and manual effort. Other new equipment included hysteroscopes, nephroscopes and Urolift scopes to assist in various operating procedures. A new GlideScope was also purchased for Gulf Breeze Hospital's OR, as well as the DeMayo Adapt 2 Fit Modular Knee Positioner, which allows precise control of flexion and extension during surgery, and a Midas Rex Drills Kit that is used in spine surgeries and neurological cases.

#### **Lab Renovations**

The Foundation supported renovations to the Gulf Breeze Hospital lab needed to prepare for installation of new equipment. The renovations included demolition and removal of existing cabinetry and fixtures and relocation of mechanical and electrical fixtures to accommodate the new lab equipment. The lab upgrades will allow the team to operate more efficiently and continue providing inpatient and outpatient services with more enhanced abilities.

# WOMEN'S BOARD OF BAPTIST HEALTH CARE FOUNDATION

Established in 1976, the **Women's Board** of Baptist Health Care Foundation provides consistent support for the community through its commitment to health care initiatives. The Women's Board has raised more than **\$3.5 million** in support of various health care programs at Baptist Health Care. Through their efforts, the Women's Board volunteers have helped our organization make a difference in the lives of thousands in our community, assuring that access to the very best in health care and human services is available to all.

Membership for the Women's Board is open to any woman who is interested in serving her community. Membership meetings are held quarterly and provide members an opportunity to meet new friends, get the latest news from Baptist and learn through fun and educational programs. In addition to the quarterly meetings, the board hosts Women's Night Out events to engage its membership.

The Women's Board has raised funds for programs and projects for multiple departments within the organization including cancer, heart and vascular, women's health, children's services, palliative care, COVID-19, the new Baptist Hospital campus and new Behavioral Health Unit.

Through hundreds of women and thousands of volunteer hours in service for over **47 years**, our community members have access to better health care and quality of life.







Anna Kisor, PharmD, President
Ann Keiek, Vice President
Karen Brantley, Secretary/Treasurer
Rachel Herman, Volunteer Chair
Cherie Meguess, Fundraising Chair
Jen Smith, Membership Chair
Qwana Gable, Parliamentarian









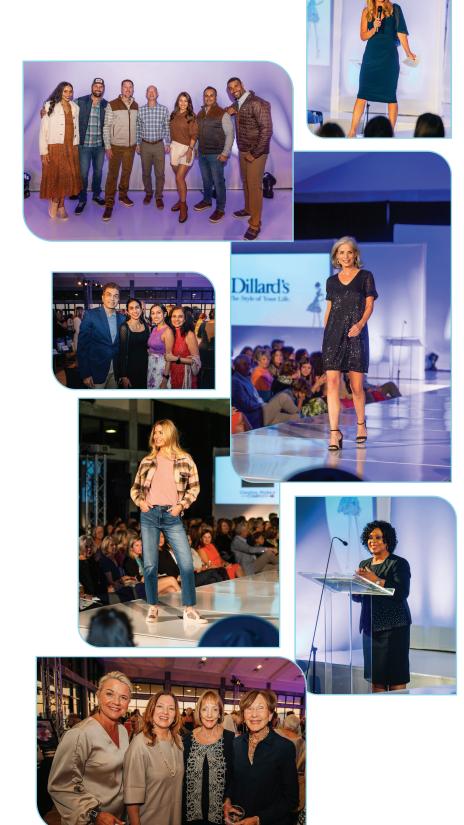
# 46th Annual Stepping Out in Style Fashion Show



The 46th annual **Stepping Out in Style Fashion Show**, presented by the Women's Board of Baptist Health Care Foundation, raised more than \$130,000 to build a playground at the Behavioral Health Unit (BHU) at the new Baptist Hospital campus.

The BHU provides care to thousands of individuals requiring inpatient behavioral health care each year. More than 1,100 of these patients are children ages 10 to 17 with some patients as young as age 4. The playground will offer a fun and welcoming environment and allow our youngest patients to focus on their recovery.

The fashion show is the largest fundraiser for the Women's Board. The event was held on Oct. 27, 2022, at Sanders Beach Corinne-Jones Resource Center and featured live and silent auctions and emcees Brent Lane and Sue Straughn. Professional and local models showcased the latest fashions from Bluetique, Dillard's, Gulf Coast cabi Stylists, The Market and Mainly Shoes and The South Outfitters.



## **CASINO ROYALE**

This elegant black-tie event brings together Baptist leaders and vendors for a night of first-class dining, dancing, charity auctions and charitable gaming. Each year Casino Royale is inspired by a James Bond movie, with this year's event featuring themes from Quantum of Solace. The 9th annual **Casino Royale Gala** took place on April 21, 2023, and raised nearly **\$285,000**. Proceeds benefitted the new Baptist Hospital campus.

The new Baptist Hospital is unlike any other you've ever experienced – innovative, intuitive, unrivaled. Every detail in its design is purposefully and thoughtfully executed to create the ultimate healing and supportive environment. It is centrally located in our community, providing convenient access to patient-centered care. As you enter the campus from Brent Lane, you are greeted by a picturesque town square with heritage oaks, walking paths and beautiful native plants and a prayer labyrinth. Patients are in close proximity to their care teams to facilitate greater communication and response time. Treatment spaces are standardized to ensure a consistent positive experience for every patient.









# Helping Hands Team Member Giving

Baptist Health Care team members are some of the most generous donors to the Foundation, contributing \$173,179 last year. Donations to the **Helping Hands Fund** financially impacts three focus areas: assisting team members and their families directly, giving back to our communities and supporting our organizational Mission of helping people throughout life's journey.

#### **TEAM MEMBER IMPACT**

- Emergency Assistance \$74,082 total financial assistance was provided to 55 team members to support them through catastrophic events.
- Educational Scholarships 40 educational scholarships were awarded to team members and their dependents in the amount of \$1,000 each.
- Holiday Food Assistance 36 team members received food card assistance.
- Adoption/Foster Care Assistance Assistance is available for team members who adopt or earn foster care certification and begin fostering a child(ren).

#### **COMMUNITY IMPACT**

- C.A. Weis Elementary School 500 students received Christmas gifts.
- United Way of West Florida A \$20,000 donation impacted 24 partner agencies and 29 funded programs.
- Mission Trip Support Six team members received assistance to support mission trip efforts.
- Hurricane Ian Relief \$5,000 was donated to the Florida Hospital Association Health Care Heroes Relief Fund to benefit health care professionals around Ft. Myers, Florida who were impacted by the storm.

#### **ORGANIZATIONAL SUPPORT**

 Mini-Grants Program – 11 grants were awarded to departments system-wide for a total impact of \$40,700.

### **MISSION TRIP IMPACT**

Marilyn McDaniel, a sonographer at Baptist Hospital, and Laura Bass, a mammography technologist at Jay Hospital, joined Charity Baptist Church on a mission trip to Cuba in July 2023. During the trip, they helped run a Christian



youth camp, brought medication to a church-sponsored clinic and invited the communities to participate in church services and activities. Through the Foundation's Helping Hands program, the team was able to purchase supplies needed for the camp including over-the-counter medication that can be very difficult to find in Cuba.

"Cuba is not for the faint of heart, but the team pressed on through nine days, falling in love with the Cuban people and making lifetime friendships and memories," Laura said. "Twelve people with a heart for missions are

forever changed, and many Cuban people came to know Christ. The teens in the camp are so grateful for our team's help, and the doctor was moved to tears when presented with four very large duffel bags full of medications and bandaging supplies. Thank you, Baptist, for your efforts in helping Cuba!"



# Helping Hands 2023 Mini-Grants Awardees





#### **Annual Surviving Trauma Conference Scholarships**

Baptist Health Care, Trauma Services

#### **Dementia Capable Care Training**

Baptist Hospital, Behavioral Health Unit

#### **Emergency Severity Index Course**

Baptist Hospital, Emergency Department

#### **Game Ready Device and Graston Mobility Tools**

Andrews Institute Rehabilitation, Baptist Medical Park - Nine Mile, Outpatient Rehabilitation

#### **Parallel Bars**

Andrews Institute Rehabilitation, Baptist Medical Park – Pace, Outpatient Rehabilitation

#### **Pediatric Suction Regulator**

Jay Hospital, Emergency Department

#### **SLIPPS Transfer Device**

Baptist Hospital, Medical Units

#### **Stand Assist Device**

Jay Hospital, Medical Units

#### **Upper Body Ergometer**

Andrews Institute Rehabilitation – Westside, Occupational Therapy

#### **Vein Illuminator**

Baptist Hospital, Emergency Department

#### **Video Production**

Baptist Health Care, Marketing Communications





# **MINI-GRANTS IMPACT**

By Emily Purvis, Baptist Medical Group population health program manager

"Eyesight is one of the most precious gifts we have. It allows us to see the beauty of the world, to communicate with others and to enjoy our daily activities. However, many people with diabetes may also suffer from vision problems that can affect their quality of life and well-being. Some of these problems can be prevented or treated, but others may lead to irreversible blindness. That is why saving eyesight is so important.

"With the mini-grant we received from the Foundation, we were able to purchase the **RetinaVue® 700 Imager**. This new equipment allows us to obtain images of the patient's retina at the time of service when they see a primary care provider and

then receive the interpretation results from the **RetinaVue**® ophthalmology network within 24 hours. This service acts as a method of screening for retinal disease in patients who have otherwise healthy eyes and don't normally visit an ophthalmologist. Using this new equipment, we can help our patients save their eyesight so they can take in a view of a sunset or even watch their grandchildren play in little league.

"Saving eyesight is a compassionate act that benefits ourselves and others. It is a way of showing gratitude for the gift of sight and respect for the dignity of every human being. It is a way of making the world a brighter and better place."



### **MAMMOGRAM FUND**

Throughout the year, the Foundation partners with Baptist's cancer and imaging departments to raise funds that support Baptist's mammogram program and awareness about the importance of breast health. The Foundation's **Mammogram**Fund provides mammograms year-round to individuals in need in our communities. This program would not be possible without the generous support of our donors who contributed \$140,704 this year.

Over the last **14 years** of this program, screenings have been provided to **2,787** people. As a result of these screenings, **741** required additional testing, **94** required biopsies and **32** were diagnosed with breast cancer.

# Mammogram Fund Major Donors

Pensacola Breast Cancer Association

\$50,000

Pink Pirates of Navarre \$20,000

Pink Ribbon Pensacola **\$20,000** 

Local Honda Dealer \$10,000

Switzer Brothers Charitable Foundation \$9,000

To find out if you qualify and to schedule a mammogram, contact Baptist Patient Access Support Services at **850.908.7500, ext. 1**.



Pensacola Breast Cancer Association



Pink Pirates of Navarre



Pink Ribbon Pensacola



# **SPOTLIGHT**

A group of ladies from the Pensacola Yacht Club, led by Rhoda Simkins and Jeannette Chandler, organized the **Ribbons for Hope Fashion Show** on May 10, 2023, and raised **\$8,750** to benefit the Mammogram Fund.



# ANNUAL MEETING AND HOLLINGER AWARDS

The Foundation announced the 2022 Hollinger Award recipients for outstanding service contributions to Baptist Health Care during the annual meeting on Nov. 16, 2022 at Pensacola Yacht Club. The awards are presented to individuals, families or organizations that have exhibited exceptional generosity and community leadership through gifts of their time and/or financial support.



The award is named in memory of long-time supporters of Baptist Health Care, Pick and Alberta Hollinger. The couple worked tirelessly to improve the quality of life for those served by Baptist.

#### **Volunteer of the Year**

**Wendy Brandon** has been a volunteer with the Gulf Breeze Hospital Auxiliary for more than 25 years, where she has served in several leadership roles including president-elect, president and past president. Wendy received the 2005 President's Gold Award for Volunteerism, was recognized by Andrews Institute for exceptional volunteer services and was nominated for the Florida Federation of Women's Clubs 2010 Volunteer of the year.



#### Women's Board Volunteer of the Year

**Anna Kisor, PharmD**, is a specialty pharmacy director at Baptist and current Women's Board president. She has been a member of the Women's Board since 2017 and has been active in the annual Stepping Out in Style Fashion Show and quarterly membership meetings, as well as recruiting new members.



#### **Health Care Professional of the Year**

**Jerri Mobley, MSN, R.N., CPAN, NPD-BC**, is the director of clinical nursing at Baptist, where she is involved in driving quality, safety, patient experience, retention and resiliency efforts. Jerri supports and further develops Baptist's Nursing Professional Governance, Professional Recognition and DAISY nurse recognition program. She is board certified in professional development and has trained hundreds of nurses.



#### **Physician of the Year**

**Ray Aycock, M.D.**, had been practicing in our community and at Baptist since 1984 until his recent retirement in December 2022. He is a trained interventional cardiologist, an award-winning physician, an innovator in heart and vascular treatments and a servant leader. During his tenure, he led various research projects and served as a vice president of Baptist and chair of Baptist's Heart & Vascular Institute.



#### **Lifetime Achievement**

**Marcus Paul, DMD**, has volunteered on multiple Baptist committees and boards since 2002, serving as chair of the Baptist Health Care board of directors from 2013-2023. He has overseen some of the biggest changes and challenges in Baptist's history. His leadership has been instrumental in the growth, success and advancement of Baptist, including the new Baptist Hospital campus and the E Street legacy campus.



With your support, we are changing and saving lives every day. Make a donation online at **baptisthealthcarefoundation.org** or call **850.908.7906**.

# Mays to Give

### **DONATE ONLINE**

Supporting Baptist Health Care has never been easier, and we invite you to contribute in a way that is meaningful to you. Your gift may be designated toward a specific service area of your choice.

### HONOR SOMEONE SPECIAL

Tribute gifts are a thoughtful and heartfelt way to honor and recognize the life of a relative, friend, caregiver, community member or loved one.

#### **ESTATE AND PLANNED GIVING**

Making your planned gift can be a rewarding and meaningful way to contribute to the future of health care and human services programs. You can create a legacy by making a planned gift to support a program of significance to you.





#### **Baptist Health Care Foundation**

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