

We are proud to partner with our physicians to offer WE CARE. This important program provides health education, private primary and specialty medical care for indigent residents. Baptist social workers work diligently each year to gain Medicaid eligibility for prospective WE CARE patients. In total, Baptist Health Care allocated \$2,360,800.

We are committed to being a good neighbor even in tough economic times. We dedicate financial allocations to local organizations in support of health care awareness, education and economic development. Last year, Baptist Health Care provided more than \$200,000 to community sponsorships and the United Way of Escambia County.

### Baptist Health Care Foundation – From our Family to Yours

Contributions raised through the Baptist Health Care Foundation stay local to benefit community members and patients who receive care at BHC facilities. From nursing scholarships to Pensacola State College, indigent care and free mammograms, our community relies upon Baptist Health Care Foundation who allocated more than \$720,000 last year.

Baptist Health Care employees commit themselves not only to providing superior quality and compassionate patient care, but also striving and aspiring to improve the overall quality of life in our community by giving back, getting involved and taking action.

Baptist Health Care employees set the standard for community building, honesty, spirit and leadership. They serve on non-profit boards, champion charitable causes and provide an unprecedented number of hours to volunteer service. Many of our team members are involved in civic organizations, projects and events that foster goodwill and help improve quality of life in the communities we serve.

Day-to-day, month-to-month, year-to-year, Baptist Health Care employees mentor children in area schools, build Habitat for Humanity houses, raise money and walk for the American Heart Association and the American Cancer Society, participate in community holiday celebrations and provide Christmas for every child attending C.A. Weis Elementary.

If you'd like to support the Baptist Health Care Foundation, call 850.469.7906 or visit us online at [BaptistHealthCareFoundation.org](http://BaptistHealthCareFoundation.org)



You'll Love the Way Baptist Cares for You

1717 North "E" Street • Pensacola, FL 32501  
[eBaptistHealthCare.org](http://eBaptistHealthCare.org)



Doing Our Best For You,  
Every Day In Every Way



Genuine  
Honest  
Compassionate

Community Benefit Overview  
A look back at 2009

Reliable  
Safe  
Reassuring  
Expert  
Friendly  
Warm  
Communicative

[eBaptistHealthCare.org/CommunityBenefitReport](http://eBaptistHealthCare.org/CommunityBenefitReport)

**For almost 60 years,** Baptist Health Care has had the privilege of serving our community, providing health and healing for northwest Florida and south Alabama. For the very young through elder years, through natural disasters to wellness initiatives, Baptist Health Care has remained committed to providing compassionate quality care for you, when you need it most.

Health care is personal. It's also ever-changing. Baptist Health Care's warm, friendly team understands that and remains steadfast in providing programs and services that meet the needs of the community. These programs are more than statistics and numbers – they represent the mothers, grandparents, children, brothers, and uninsured individuals who need access to such services.

"Our employees have something that goes beyond dedication. We've achieved great things all because our Baptist family is a caring team of people who want to make a difference," said Al Stubblefield, president and CEO, Baptist Health Care.

### Investing in Our Community

Health and healing is everyone's responsibility. Each person residing in or visiting Escambia and Santa Rosa counties deserves access to convenient, quality health care. We are committed to delivering safe, quality health care, regardless of a patient's ability to pay. Patient welfare is Baptist Health Care's No.1 priority.

Baptist Health Care follows the most recently published federal poverty guidelines when assessing a patient's ability to pay.

Charity care is defined as free care or discounted care given to persons deemed unable to pay based on established financial assistance policies.

In 2009, Baptist Health Care provided an estimated total combined (charity care and Medicaid) community benefit of almost \$30 million. In addition, Baptist Health Care social workers assisted patients with medication, transportation and other discharge needs that exceeded \$184,000. Baptist Health Care also provided an additional \$62,207 for durable medical equipment and home health services.

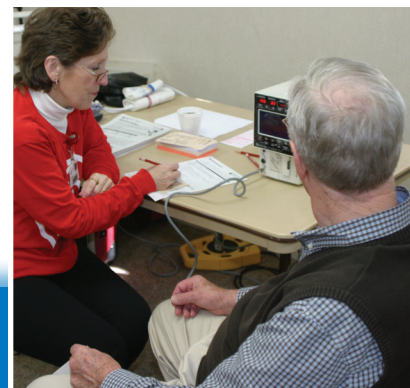
Our genuine, expert team of caregivers strives to create healthier communities.

### Improving Community Health through Outreach and Prevention

Health and healing are not limited to traditional medical care or constrained within hospital walls. For example, health screening events are assessable to benefit all community members. The primary goal of screening events is to communicate the importance of health care. Screenings are about convenience, knowledge and overall wellness for all. Health screenings save lives.

"Staff members volunteer countless hours providing free programs and services to residents out in the community," stated Al Stubblefield.

In 2009, Baptist Health Care provided more than 4,000 community residents with free health care screenings. These reliable tests range from heart and stroke risk assessments, body composition analysis, speech and hearing, breast and skin cancer risk, osteoporosis heel scans, blood glucose testing for diabetes, sleep disorder testing, vision and sports physicals for youth, including echocardiograms.



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Baptist Health Care listens to our community and strives to provide health education that meets your needs. Last year more than 175 free seminars were provided on topics such as disease risk and awareness, medication training and support, fitness, mental health, pool and beach safety, and general health and wellness for the mind, body and spirit. We consider these an investment in the future of your health.

Whether it is prevention, treatment or support-related, Baptist Health Care provides support groups to reassure our patients as they meet life's health care challenges head on. Our 12 support groups provide professional and compassionate nurturing to meet the needs of patients.

### Baptist Health Care Support Groups:

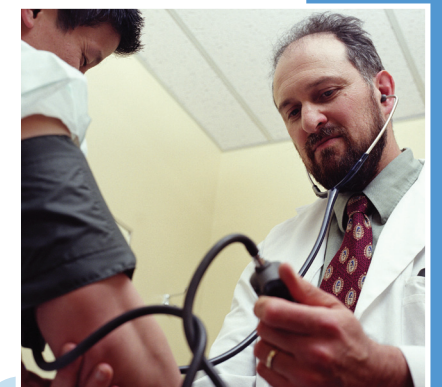
- A.W.A.K.E. Support Group
- Bariatric Support Group
- Breast Cancer Support Group
- Chemotherapy Patient Support Group
- Man to Man Prostate Cancer Support Group
- Patients and Families Cancer Support Group
- Hepatitis C Support Group
- ICD Support Group
- After Baby Comes Support Groups
- Headache Support Group
- Post-Polio Support Group

For the past five years, Baptist Health Care has partnered with Moffitt Cancer Center during the summer Blue Angels air show over Pensacola Beach. Participants are offered the opportunity to discuss sun-exposed areas of concern with Baptist Health Care's team of expert dermatologists and physicians who are leaders in prevention and overall care of skin cancer. Each year, the event provides sun seekers the tools and resources needed for proper sun safety.

### Strengthening our Community through Partnerships

Baptist Health Care knows the value of collaborative partnerships with our fellow not-for-profit organizations to meet the broader health care needs of the community. Together, we can make a greater impact on our community to provide education and increase frequency and access to needed health care services.

One such partnership is the Escambia Community Clinics. Thanks to Baptist Health Care's annual contribution of \$525,000 in 2009, the clinic was able to provide 326 inpatient hospitalization days and more than 987 charity patients with prescription drugs through pharmaceutical company drug programs. This represents more than 4,935 prescriptions with a value of more than \$587,265. Baptist Health Care's additional support of the Santa Rosa Community Clinic delivered 8,400 outpatient visits to people needing care.



"We have a dependable history in this community. Our willingness to believe in something greater than ourselves has allowed us to grow over the years and emerge stronger to serve our neighbors better," said Stubblefield. "Our journey has never included short cuts or settling for less. Working toward an ambitious goal of improving the quality of life for those in our community is what we're all about."

— Al Stubblefield, President & CEO,  
Baptist Health Care