

FOUNDATION

Focus



A newsletter for friends of the Baptist Health Care Foundation

www.BaptistHealthCareFoundation.org

Winter 2010

BAPTIST HEALTH
CARE FOUNDATION

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From the President's Desk

The international community is struggling with a pervasive recession, high unemployment and weak markets. Mother Nature has not been kind either: We've experienced earthquakes in the Caribbean, tidal waves in the Pacific, hurricanes across Florida and along the gulf coast. The devastation is unthinkable and the demand for charity has never been greater.

Thoughtful donors are pausing to ask, "How can we be sure that our gifts reach the needy and achieve their purpose?" A prospective donor can learn a lot by asking specific questions about mission, financial oversight and quality.

Mission

How long has the organization been around? What is their mission or reason for being? Do they specialize in providing the services that you wish to fund: emergency medicine, transportation, shelter?

Financial Oversight

Does the organization have a history of good stewardship? Does the charity have the governmental authority to conduct their work, including IRS approvals to accept tax-deductible contributions? It doesn't hurt to ask about the organization's fiscal policies and financial practices.

Quality

Does the charity have active chapters in the affected area, or teams of people on the ground directing the use of valuable resources? Does the charity have a reputation for getting the job done to the satisfaction of all concerned?

The Baptist health Care Foundation has been collecting philanthropic funds in support of disaster relief for more than 35-years. We support the American Hospital Association and Voluntary Hospitals of America in their efforts to provide direct assistance to hospitals, clinics and physicians in areas hit hardest by catastrophic events.

If you want to support the people of Haiti, please send a check, made payable to Baptist Health Care Foundation, to Post Office Box 17500, Pensacola, Florida, 32522-7500. Please write "Haiti Relief" on the check.

Sincerely yours,

Jerry L. Maygarden

President



Jerry Maygarden, President
Baptist Health Care Foundation

Hollinger Awards Presented

During Baptist Health Care Foundation Annual Meeting

Alberta and Pick Hollinger were long time supporters of Baptist Health Care. Pick Hollinger was a member of the Corporation and served for over 20 years on the Baptist Health Care Board of Directors. Each year, in memory of Alberta and Pick Hollinger, outstanding community role models are honored as Hollinger Award recipients in the following areas- Lifetime Achievement, Physician of the Year, Health Care Provider, Community Volunteer, and Women's Board Volunteer.

Here are the 2009 Winners:

A dedicated mental health professional and health care executive, **John Bilbrey, Ph.D.**, received the 2009 Hollinger Award for Lifetime Achievement. Joining Lakeview in 1975 when it was still known as the Community Mental Health Center, he extended his service to Baptist Health Care when the two organizations affiliated in 1996. Since then he has been – and remains – a strong supporter of both organizations, faithfully promoting their missions even after his retirement in 2008.

During his tenure as Vice President and Director of Clinical Operations for Lakeview Center, he implemented a highly successful child protection program for all of Northwest Florida. Serving on the institutional review boards for Lakeview and Baptist Health Care, he has shared his knowledge, experience and insight through community education and by teaching at the University of West Florida.

Troy Tippett, M.D., was awarded the 2009 Physician of the Year. Joining the medical staff at Baptist Hospital in 1976, he has served as Chief of Neurosurgical Services, Chief of the Department of Surgery, President of the Medical Staff, and Chairman of the Medical Board. A member of the Neurosurgical Group, he has served as its Medical Director since 1988.

Nationally respected, he is the current President of the American Association of Neurological Surgeons, is a representative of the Congress of Neurological Surgeons, he is a past Chairman of the Neurosurgical Society of America, and has served as the Chairman of the Florida American Medical Association Delegation. On the state and local levels, our recipient is the immediate past President of the Florida Medical Association and has been a board member of the Escambia County Medical Society since 1993, serving as its President in 1995 through 1996.



Left to Right: Dr. Troy Tippett, Marcia DeSonier, Suzie Gilchrist, Rhonda Maygarden, and Dr. John Bilbrey

Joining the staff of Baptist Hospital in 1983 as an Oncology Social Worker, **Marcia DeSonier** has been recognized as the Health Care Provider of the Year. Today, Ms. DeSonier is the Clinical Coordinator of Cancer Support Services. She has served as an adjunct professor for the Social Work Department at UWF, and has delivered countless presentations to local, state, and national audiences. She is the current President of the Association of Oncology Social Work, a past President of the Florida Society of Oncology Social Workers, and a former President of the National Association of Social Workers, Florida Chapter.

The Charter President of the Gulf Breeze Auxiliary from 1985 – 1987, who served as its President again in 2006, **Suzie Gilchrist** was honored as the Community Volunteer of the Year. Ms. Gilchrist has served her community well, as a board member for the Association of Florida Hospital Auxiliaries, the Escambia County Mental Health Association, the Junior League of Pensacola, and Escambia AIDS Service and Education. She has served on the Vestry at St. Francis of Assisi Episcopal Church, and has been active with the Gulf Breeze Sports Association, serving as Auxiliary President, Girls Softball Commissioner, and Cheerleading Coordinator.

A two-term chairman of the Women's Board of Baptist Health Care Foundation, **Rhonda Maygarden** was recognized as the Women's Board Volunteer of the Year. Ms. Maygarden is a dedicated volunteer in both the Pillars gift shop and the Baptist Hospital gift shop. For 12 years she served as a director of the East Hill Christian School, she is a charter member of Impact 100, and is a Paul Harris Fellow in Rotary International.

Foundation Recognizes a Partner in Business

In 2007, Belk Pensacola Region named Baptist Health Care as their non-profit community partner. As a result, the Belk Foundation awarded the Baptist Health Care Foundation a \$5,000 gift in honor of the employees of Belk, Inc.

Throughout the years, Belk has continued to be a generous supporter of not only Baptist Health Care but also the Women's Board and their *Stepping Out in Style* Fashion Show, showcasing the latest in fashions and a memorable show people look forward to each year. At this year's fashion show, Belk provided more professional models, dancers, and a surprise bag pipe player; needless to say the show was a huge success and generated more attendees than ever before.

With Belk's continuous and generous support the Foundation was pleased to recognize Belk Pensacola Region with the 2009 Partner in Business award.



2009 Partner in Business Award winner:
Belk, Pensacola Region

Baptist Health Care Foundation 2009 Accomplishments

- Provided over \$175,000 for Indigent Care to our affiliates and the community
- Introduced the new Speaker Series with "An Evening with Robin Roberts" securing over \$50,000 for cancer services
- Provided an additional \$26,000 for indigent Mammogram screenings and breast health education
- Purchased new GlideScope Rapid Intubation device for Baptist Hospital Trauma Department
- Provided funding to complete the Towers Surgi-Care Center renovations
- Provided over \$55,000 for Speech and Hearing services for adults and children
- Awarded three Luther & Kathy Taylor Nursing Scholarships to area nursing students
- Received over \$300,000 to support the Pathways for Change initiative
- Purchased new computers for hospitalists and physicians through a gift from the Caduceus Society
- Provided new educational equipment for Cardio Vascular Health
- Provided funding for advanced education for LifeFlight crew members
- Provided funding for Oxygen Blenders and other equipment for the Mother/Baby Unit

The mission of Baptist Health Care Foundation is to secure philanthropic resources to meet the health care needs of our community. To achieve its mission, the Foundation focuses on three core areas: community health, new technology and best people. The Foundation is funded through the generosity of friends, physicians and employees. Baptist Health Care Foundation is a non-profit, non-denominational charitable organization.



Cox Media Sponsors Indigent Mammogram Program

Breast cancer is the most common form of cancer in women. Here are some facts every woman should know....

- One in eight women in the U.S. will develop breast cancer
- 80% of women who develop breast cancer have no family history of the disease
- Mammograms can detect cancer up to two years before a lump can be felt

In 2007, Cox Media-Gulf Coast created the Breast Cancer Awareness Program, where Cox Media customers are encouraged to provide funding for mammogram services to needy women in our community. This past year, 225 women received free screenings and diagnostics at Baptist Health Care. Thirty women were recalled for additional screenings and two women were diagnosed with breast cancer.

Baptist Health Care Foundation is most thankful to Cox Media and its partners –

Circle K, Emagination Unlimited, Florida Panhandle Breast Cancer Association, Goldspot-Online, LLC, McKenzie & Hall, P.A., Publix Supermarkets Charities, Inc., and Yamato Oriental Cuisine, for their dedication to the health and well-being of our community.

For more information on Women's Health initiatives, please call Vikki Jordan, at 434-4031.